



## Media Release

For Release: 22 February 2010

### **ANZ launches Chinese New Year Promotion 'Health is Gold'**

ANZ today launched its Chinese New Year promotion 'Health is Gold' to new and existing individual customers. The Health theme is the New Year wish that ANZ want to send to all of its customers. The nationwide promotion starts on 22 February until 21 May 2010.

By using any ANZ products and services during this period, customers in Vietnam stand the chance to win high value prizes, such as trips to Europe for two people, including travel and medical checks, and a three-year medical check member card at SOS International along with other health care prizes. The total prize pool value is approximately 1 billion VND.

Customers can participate in this promotion by registering to use any of ANZ's personal banking products such as mortgages, online saver accounts and credit cards. Especially, customers will receive a discount interest rate 0.68% p.a for the 1<sup>st</sup> year when they register Mortgage and auto finance products.

New customers can open an ANZ Smart Account with as little as VND3,000,000 and go into the draw to win weekly prizes or one of the major prizes. The more deposits, the more lucky draw coupons customers receive increasing their chance of winning.

ANZ General Manager, Retail Banking and Wealth Products Vietnam and Greater Mekong Region, Mr Kalidas Ghose, said: "To usher in Chinese New Year, we want to celebrate with our customers by giving them an opportunity to win one of the many prizes in the 'Health is Gold' promotion. We wish all of our customers good health, prosperity and happiness for 2010, and the promotion is an opportunity to help customers get a healthy start to the year."

ANZ was one of the first foreign banks to operate in Vietnam and established its first office in 1993. ANZ has ten branches and outlets in Vietnam and offers a full range of international banking services across Institutional and Corporate Banking, Financial Markets, Trade Finance, SME Banking and Retail Banking. ANZ also offers customers the convenience of ATMs, a 24/7 contact center and Mobile Bankers.

In January 2010, ANZ was named Best Bank in Vietnam by the Ministry of Industry and Commerce and leading business and financial newspaper, Cong Thuong. ANZ was also awarded the Golden Dragon Award for the best customer oriented bank by the Vietnam Economic Times.

More information on ANZ 'Health is Gold' promotion and ANZ's products and services are available at [www.anz.com/vietnam](http://www.anz.com/vietnam) or by calling 1800 1559.

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