



## Media Release

For Release: 07 November 2013

### **ANZ ranked best for FX products and services in Vietnam**

ANZ today welcomed the announcement that it has been ranked No.1 among foreign FX providers in Vietnam for the second year in a row in two categories: FX products and services and FX research & market coverage, according to a recent survey of corporates conducted by *Asiamoney* magazine.

ANZ Vietnam CEO Tareq Muhmood said: "*Asiamoney's* recognition of ANZ as the No.1 foreign FX provider in Vietnam directly reflects what our customers are saying about us, and confirms ANZ's continued market leadership in this segment."

"Despite the challenging business environment, ANZ's ability to provide our customers with comprehensive market information and bespoke products and services has been recognised, helping the bank achieve the highest ranking in two consecutive years. We are thankful for this support," Mr Muhmood said.

In this year's *Asiamoney* FX Poll, ANZ won strong rankings in several categories across countries in which it operates, including Australia, Korea, The Philippines and Taiwan.

The *Asiamoney* FX Poll is a direct survey and provides independent feedback from our clients and the rest of the market. The 23<sup>rd</sup> annual poll invites senior treasury and financial executives from listed companies, small to medium sized enterprises, banks, fund management firms and other financial institutions to offer their opinions on FX providers. The 3,504 valid responses came from 3,044 different companies: 2,569 corporates and 475 financial institutions.

ANZ was among the first international banks to operate in Vietnam, establishing its first office in 1993. ANZ Vietnam has eight branches and transaction offices, one saving kiosk and two representative offices in Vietnam offering a full range of services including retail banking, commercial banking for small, medium and emerging businesses, as well as institutional banking. In June 2012, the bank was voted "The Best International Trade Bank in Vietnam" by Trade Finance magazine and in March 2013, the bank was named the "Best Retail Bank in Vietnam" by Asian Banker magazine.

For media enquiries contact:

Bui Hai Ha (Ms)  
Head of Communications, ANZ Vietnam  
Tel: +844-3938 6901 – ext.: 2850  
Fax: +844-3938 6930      Mobile: +84 982 654 316  
Email: haiha.bui@anz.com      Website: anz.com/vietnam