



## Media Release

For Release: 15 April 2014

### ANZ Vietnam launches reward campaign for Signature Priority Banking customers

ANZ Vietnam today launched a three-month reward campaign running until 12/7/2014, linked to its wealth management product suite. The campaign's objective is to introduce ANZ Vietnam's Signature Priority Banking (SPB) - a personalised and premium service to a wider audience.

New ANZ SPB customers who take up a Dual Currency Investment (non USD-based) or Structured Investment Product will be rewarded instantly with an Accor Advantage Plus Membership card or a travel voucher worth VND5 million. The campaign also rewards new SPB customers who place a deposit at ANZ with a travel voucher worth VND4 million.<sup>1</sup>

On top of the ANZ SPB reward campaign, all new and existing SPB customers will enjoy a special discount of 1% p.a for their mortgage loans.<sup>2</sup>

Head of Retail Banking, ANZ Vietnam, Duong Duc Hung, said: "ANZ is a pioneer in the Vietnam wealth management market. We are one of the first to offer products with principal protection at maturity. We also have a range of advanced investment products to help customers diversify their portfolios and enhance their returns."

ANZ was one of the first foreign banks in Vietnam when it opened in 1993. Today, ANZ Vietnam has nine transaction outlets in the major cities of Hanoi and HCMC, and Representative Offices in Binh Duong and Can Tho. The ANZ Vietnam franchise supports customers from the Retail & Wealth, Consumer Finance, Institutional and Commercial segments. In 2013, ANZ Vietnam was named "Best Retail Bank in Vietnam" by The Asian Banker magazine. ANZ Vietnam also received the "Excellence in Best Mortgage Business" from The Asian Banker in 2010.

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<sup>1</sup> Terms and Conditions apply

<sup>2</sup> For further information about the the benefits for SPB customers please contact our ANZ Call Center: 1800 599 926 or visit our website: [anz.com/vietnam](http://anz.com/vietnam)  
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