



Media Release

15 March 2012

ANZ offers the year-largest rewarding campaign to its customers

ANZ today announced that it will reward every individual customer applying for any retail product from 15 March to 10 June 2012.

Customers will enjoy an instant reward worth up to VND7.2million when applying for retail products including mortgage, dual currency investment, bancassurance, personal loans, term deposit and Platinum Credit card.

Furthermore, Customers buy more than one products will be able to enjoy additional valuable benefits.

Duong Duc Hung, Head of Retail and Wealth, ANZ Vietnam said: "ANZ would like to make a real difference to customers banked with us. It's not only in the professionalism, but also the creative and diverse ways of serving and rewarding customer to meet their various needs."

ANZ was among the first international banks to operate in Vietnam after establishing its first office in 1993 with branches in Hanoi, Ho Chi Minh City and a representative office in Can Tho. To date, ANZ has ten branches and representative points in Vietnam and offers a full range of international banking services across institutional and corporate banking, financial markets, trade finance, commercial banking and retail and wealth banking.

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