



## Media Release

For Release: 22 October 2012

### **ANZ joins hands with Blue Dragon Children's Foundation**

ANZ Vietnam today announced a one-year partnership with Blue Dragon Children's Foundation which includes a VND400 million cash donation for charitable activities and several staff volunteer activities throughout the year. The partnership was launched with an exciting soccer match between street children and ANZ staff in Hanoi yesterday.

This is a bold step for ANZ to create closer connections with the local community. By joining hands with Blue Dragon, the bank can support vulnerable street children with free daily meals, education opportunities and many other useful social activities.

ANZ Vietnam CEO Tareq Muhmood said: "In order to grow sustainably in markets where we operate, we must have greater coherence in how we think and act, and invest in our community.

"At ANZ, we believe not only cash support but all of the staff's contribution make the difference. These underprivileged children deserve proper meals and necessary education and this is what we aim to provide and help them realize their future dreams. And Blue Dragon is our choice of partner as the foundation proves a great record of charitable work over the past ten years," Mr Muhmood said.

CEO and Co-founder of Blue Dragon Children's Foundation Michael Brosowski said: "We applaud the efforts of ANZ to support disadvantaged children in Vietnam by working in partnership with Blue Dragon. This partnership will create meaningful activities for our children that will help improve their lives."

Earlier this year, ANZ Vietnam launched its flagship MoneyMinded Program to help create pathways to long-term prosperity through developing practical and innovative financial skills programs for local students. 161 students from FPT University have benefited from the program.

ANZ was among the first international banks to operate in Vietnam, establishing its first office in 1993. ANZ has ten branches and transaction points in Vietnam offering a full range of services including Retail Banking, Commercial Banking for small, medium and emerging businesses, as well as Institutional Banking. In September 2012, ANZ was ranked as the lead bank globally in the Dow Jones Sustainability Index

Blue Dragon reaches out to youth in crisis throughout Vietnam. Its residential facilities, centres, and programs give children and youth a new chance in life: the chance to have a home, a good education, and happy, stable living conditions. Blue Dragon aims to break the poverty cycle by offering opportunities for education and training, life-learning

activities and direct care to street kids, children with disabilities, child victims of trafficking and the rural poor.

"All children have the right to be children: to be safe, to attend school, to play, to be treated with respect, to be heard, to be understood and to be loved," Mr Brosowski said.

For media enquiries contact:

<p>Bui Hai Ha (Ms) Head of Communications, ANZ Vietnam Tel: +844-3938 6901 – ext.: 2850 Fax: +844-3938 6930 Mobile: +84 982 654 316 Email: <a href="mailto:haiha.bui@anz.com">haiha.bui@anz.com</a> Website: <a href="http://anz.com/vietnam">anz.com/vietnam</a></p>	<p>Julienne Carey (Ms) Communications and Fundraising Manager Tel: +844 3717 0544 Mobile: +844 942843912 Email: <a href="mailto:julienne@bdcf.org">julienne@bdcf.org</a> Website: <a href="http://www.streetkidsinvietnam.com/">http://www.streetkidsinvietnam.com/</a></p>
---	---