



Media Release

For Release: 20 July 2012

ANZ Vietnam staff take up 10,000 steps challenge

ANZ Vietnam today launched its 'ANZ Sports Challenge' for nearly 300 ANZ staff, family and friends. ANZ will donate to environmental and educational projects in the local community with VND4,000,000 for every staff member accomplishing the 10,000 daily steps challenge.

ANZ CEO Vietnam, Tareq Muhmood said: "This is the first time all our ANZ offices and branches are participating and it's a great way for our staff to get involved. It not only helps to improve each participant's health but also benefits the local community.

"We are committed to supporting projects in the communities in which we operate and this is a fun way of doing it," Mr Muhmood said.

The 'ANZ Sports Challenge' runs from today until 20 October 2012. Staff will be encouraged to seek sponsorship from family and friends. All sponsorship funds raised will go to ANZ's Corporate and Social Responsibility (CSR) program for implementing social and community development projects.

Through its CSR program, ANZ last May launched MoneyMinded Vietnam, a financial literacy education project for FPT University students. The main goal of the project is to foster long-term improvements in youths' financial wellbeing in order to support a more prosperous community.

ANZ was amongst the first international banks to operate in Vietnam, establishing its first office in 1993. ANZ has 10 outlets in Vietnam offering a full range of services including Retail & Wealth Banking, Commercial Banking for small and medium-sized businesses, as well as Institutional and Corporate Banking.

For media enquiries contact:

Bui Hai Ha (Ms.)
Head of Communications, ANZ Vietnam
Tel: +844-3938 6901 – ext.: 2850
Fax: +844-3938 6930 Mobile: +84 982 654 316
Email: haiha.bui@anz.com Website: anz.com/vietnam