



## Media Release

For Release: 10 August 2012

### ANZ Vietnam introduces reward campaign for its Signature Priority Banking customers

ANZ Vietnam today introduced a special reward campaign to show its appreciation to its Signature Priority Banking (SPB) customers for their ongoing banking relationship with ANZ.

ANZ customers who meet the campaign's terms and conditions\* will receive a voucher to redeem an instant reward of a round trip air ticket to Singapore with Singapore Airlines (including airfare, air ticket taxes and surcharges, and service fee) from either Hanoi or Ho Chi Minh City. In addition, qualified customers' family members and friends (up to three companions) will be offered special discounted tickets to Singapore for only US\$120 per adult.

The ANZ SPB reward campaign will be open for all new and existing ANZ customers during the three months from 1 August until 29 October 2012.

As well as current privileges for ANZ SPB customers, all existing and new customers will be offered a special discount of 1% p.a for the first three months when applying for any mortgage during the campaign period.

ANZ Head of Retail Banking Vietnam, Duong Duc Hung, said: "ANZ aims to meet the comprehensive needs of affluent customers through our personalised Signature Priority Banking service.

"This reward campaign is a special way to thank our customers for their continued banking partnership with us and provides an exclusive range of rewards that enhance customers' wealth and lifestyle."

ANZ was amongst the first international banks to operate in Vietnam, establishing its first office in 1993. ANZ has 10 outlets in Vietnam offering a full range of services including Retail & Wealth Banking, Commercial Banking for small and medium-sized businesses, as well as Institutional and Corporate Banking. ANZ Signature Priority Banking was established in September 2010.

For media enquiries contact:

Bui Hai Ha (Ms.)  
Head of Communications, ANZ Vietnam  
Tel: +844-3938 6901 – ext.: 2850  
Fax: +844-3938 6930      Mobile: +84 982 654 316  
Email: haiha.bui@anz.com      Website: anz.com/Vietnam

\* For further information about the campaign's terms and conditions, please contact our ANZ Call Center: 1800 1559 or visit our website: [anz.com/vietnam](http://anz.com/vietnam)