



## Media Release

For Release: 28 May 2014

### **ANZ Vietnam opens Tan Binh Transaction Office**

ANZ Vietnam today announced the official opening of its ANZ Bank (Vietnam) Limited – Tan Binh Transaction Office at 113 - 115 Cong Hoa Street, Tan Binh District, HCMC, following the State Bank of Vietnam's approval for the relocation from Me Linh Point Transaction Office, 11 Me Linh Street, District 1, HCMC. This is one of the main business streets in Tan Binh District, North-Westerly HCMC, connecting domestic trade flows between North and South of Vietnam.

Duong Duc Hung, Head of ANZ Vietnam Retail Banking said: "The opening of the ANZ Tan Binh Transaction Office is aimed at increasing convenience for our customers when banking with ANZ, especially for those living in the North-West part of the city as well as business travellers and tourists given its location is nearby Tan Son Nhat International Airport.

"With a large number of local and foreign companies as well as shopping malls and retail centres established in Tan Binh District, it makes sense for ANZ to expand here to support the increasing banking needs of companies and individuals in this area. This is a strategic relocation reflecting ANZ's Retail strategy to target emerging affluent and affluent customers," Mr Hung added.

ANZ was one of the first foreign banks in Vietnam when it opened in 1993. Today, ANZ Vietnam has nine transaction outlets in the major cities of Hanoi and HCMC, and Representative Offices in Binh Duong and Can Tho. The ANZ Vietnam franchise supports customers from the Retail & Wealth, Consumer Finance, Large and Emerging Corporates segments. In 2013, ANZ Vietnam was named "Best Retail Bank in Vietnam" by The Asian Banker magazine.

For media enquiries contact:

Bui Hai Ha (Ms)

Head of Communications, ANZ Vietnam

Telephone: +84 8 5413 7600 | Mobile: +84 982 654 316

Email: [haiha.bui@anz.com](mailto:haiha.bui@anz.com) | Website: [anz.com/Vietnam](http://anz.com/Vietnam)