



Media Release

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ANZ Vietnam signs new MoneyMinded Partnerships

ANZ today announced the signing of MoneyMinded partnerships between ANZ and its three partners in Vietnam: Blue Dragon Children's Foundation, FPT University and Institute of Economic and International Trade (Foreign Trade University), aimed at expanding the reach of the MoneyMinded program to wider groups in the local community. The partnerships between ANZ and the three partners will allow partners to deliver the program on ANZ behalf to their identified target groups during the partnership period.

ANZ Acting CEO, Vietnam, Phan Thi Thanh Binh said: "Building a responsible business is one of ANZ priorities. By offering this practical financial education program to Vietnamese young adults and selected disadvantaged groups, we believe that together with our partners we can build long term financial confidence and well-being for Vietnamese people. We are pleased to find trusted partners in Vietnam and want to thank our partners for their support in this meaningful program."

Michael Brosowski, CEO and Founder of Blue Dragon Children's Foundation (BDCF) said: "We welcome both the MoneyMinded program itself, and the opportunity to help evolve the program with ANZ in Vietnam, particularly for BDCF's disadvantaged beneficiaries. This is also a great learning opportunity for our staff."

Dr Nguyen Van Minh, Director of Institute of Economic and International Trade said: "We see a clear added-value of the MoneyMinded program to the young students. We believe the program will assist our students, especially those who are entering the workforce make better judgments and decisions about the use and management of their money".

Mr. Dam Quang Minh, Rector of FPT University, said: "The positive impact of the program was proven with FPT University students. We are delighted to partner with ANZ and send our teachers to learn about the program and come back delivering it to our students. This partnership gives us more flexibility and autonomy to arrange MoneyMinded sessions on our own agenda".

MoneyMinded is part of ANZ's long-term strategic approach to improving financial literacy in the community. The program has reached more than 240,000 people since its inception in 2004. MoneyMinded was first launched in Vietnam in 2012, benefiting over 400 participants in 3 years. The 2012 MoneyMinded Impact Report published in September 2013 showed positive impacts on the first 200 participants.

ANZ was among the first international banks to operate in Vietnam, establishing its first office in 1993. ANZ was named the most sustainable bank globally in the 2013 Dow Jones Sustainability Index, for the sixth time in seven years.

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