



Media Release

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ANZ launches priority banking service for customers in Indonesia

PT ANZ Panin Bank (ANZ) today launched the new ANZ Priority banking service which will deliver tailored financial advice and a greater level of convenience for its high-value customers in Indonesia.

ANZ Priority provides customers who have higher value investment and banking portfolios with:

- Dedicated Relationship Managers with specialist financial planning skills.
- Access to the comfort and privacy of the Priority Lounge at ANZ branches
- Quarterly economic updates.

Speaking at the launch, ANZ Retail Banking Director Indonesia, Mr Anthony Soewandy, said: "The launch of ANZ Priority is another step in making banking more convenient and uncomplicated for our customers in Indonesia. Designed around the principle of people-focused banking, ANZ Priority will help us to better address the needs of our customers in growing and protecting their wealth."

Mr Soewandy said: "We invite ANZ Priority customers to come and experience the new facilities at the Priority Lounges at ANZ Tower, Kelapa Gading and Pondok Indah and draw on the expertise and financial planning experience of our team of dedicated Relationship Managers."

ANZ continues to invest and grow its business for the convenience of customers in the cities of Jakarta, Medan, Semarang, Bandung, Surabaya and Denpasar, and also other cities. ANZ aims to help customers to achieve their aspirations and has plans to grow its range of products and services to address their wealth management needs.

ANZ Priority caters for individuals with more than USD100,000 in investments and savings. More information about ANZ Priority banking services is available by telephone: +62 21 5795 6888 or by visiting the Priority Lounge at our branches.

ANZ Banking Group is one of only 10 banks in the world with an AA credit rating (Standard & Poor's). Operating in Jakarta, Indonesia since 1973, ANZ Banking Group is the majority owner of PT ANZ Panin Bank, which was recently awarded the 2009 Banking Efficiency Award by Bisnis Indonesia.

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