

Media Release

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BRW partners with ANZ in awards to recognise private business

BRW and ANZ Corporate Banking will help raise the profile of outstanding private businesses and encourage the spirit of entrepreneurship in the BRW ANZ Private Business Awards. BRW and ANZ will again commission a research report on private companies (including the TOP 500 private businesses) to examine the challenges, priorities and outlook for this sector, as well the impact of a deteriorating Global economy over the last 12 months.

The Awards will acknowledge the outstanding achievements of private businesses in the categories below and culminate in a gala dinner in Sydney in August.

- Fastest Growing Private Business (Annual turnover <=\$100mil)
- Fastest Growing Private Business (Annual turnover >\$100mil)
- Excellence in Customer Service
- Excellence in Environmental Practices
- Excellence in Community Practices
- Successful Private Business Trading Overseas
- Successful Private Business in Regional Australia
- Successful Private Business of the Year (Annual turnover <=\$100mil)
- Successful Private Business of the Year (Annual turnover >100mil)

Private businesses are invited to nominate for the awards, which will be judged by a panel of industry and academic experts. Details of winners together with highlights from the research report will be featured in BRW's listing of the country's top private businesses - the BRW Top 500 Private Companies.

ANZ's Head of Corporate Banking Australia, Mr Michael Saadie, encouraged businesses to nominate for the awards. Mr Saadie said: "ANZ Corporate Banking is pleased to partner with BRW again to recognise the essential contribution private businesses make to our economy.

"ANZ has a long history helping private business owners manage their specific challenges and opportunities. More than 80% of our Corporate Banking clients are privately owned, and we have leading capabilities to assist with cash flow management, succession planning, exit strategies, mergers and acquisitions and growth management," Mr Saadie said.

BRW Editor-in-Chief, Mr Sean Aylmer said, "We are delighted ANZ is supporting us in our efforts to recognise outstanding private businesses in Australia through this inaugural awards program, which is aligned to our BRW TOP 500 Private Companies publication."

Nominations close on 19 June 2009 (except for the 'Fastest Growing Private Business' category which closes 27 July 2009). To obtain an entry form visit www.brw.com.au/ANZawards

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